

Sponsorships give your organization optimal visibility through LMR's expansive network of nonprofit, business and public service leaders. LMR's strong media presence reaches far beyond our region. Sponsorships are for individual sessions.

Lead Sponsors \$5,000 - Six tickets for sponsored session
 Supporting Sponsors \$2,500 - Four tickets for sponsored session
 Contributors \$1,000 - Two tickets for sponsored session

INTEGRATING DIVERSITY, INCLUSION, AND EQUITY INTO YOUR NONPROFIT BOARD CULTURE
March 25 9:00 - 10:00am via Zoom
Jim Taylor VP of Leadership Initiatives BoardSource
 Registration Fee: \$25 Register at www.lmronline.org/upcoming-events

As strategic leaders and as the decision-making body at the highest level, nonprofit boards have a responsibility to diversify their composition, create an inclusive culture and be equity-focused in how they see their work (and the world). Jim Taylor will discuss the importance of DEI, national data on board diversity and critical steps that boards can take to become more impactful.

DEVELOPING BUSINESS LEADERS & ADVANCING DEI THROUGH EFFECTIVE NONPROFIT BOARD SERVICE
April 22 1:00 - 2:00pm via Zoom
Alice Korngold Author of Leveraging Good Will: Strengthening Nonprofits by Engaging Businesses
 Registration Fee: \$50 Register at www.lmronline.org/upcoming-events

Companies recognize the fundamental value of developing talent, advancing racial diversity, equity, and inclusion (DEI), and finding innovative solutions to social, economic, and environmental challenges. Nonprofits require highly effective boards to strategically and financially achieve their potential. Alice Korngold will share research results from her work with IMPACT2030 on the benefits of nonprofit board service to companies, employees, nonprofits, and communities, including advancing racial equity as fundamental to success.

ASSESSING FINANCIAL HEALTH OF NONPROFITS IN THE TIME OF COVID
May 4 9:00 - 10:00am via Zoom
Suja Amir Consultant and Writer for Blue Avocado & The NonProfit Quarterly
 Registration Fee: \$25 Register at www.lmronline.org/upcoming-events

Nonprofits have experienced unforeseen shifts in operations and are challenged to address the pandemic's impacts on poverty, inequality and well-being. The COVID-19 pandemic has disrupted our economic and financial stability, in addition to our daily lives. This session for nonprofit leaders (volunteers and staff) will provide recommendations on cash management, information on the key factors to understand, and tools to assess organizations' financial health.

NONPROFIT SUSTAINABILITY: Matrix Mapping for Decision Making
May 25 1:00 - 2:00pm via Zoom keynote presentation
Myra Goodman Smith President & CEO, LMR
Vikki Keszey Director of Operations, LMR
June 15 1:00 - 2:00pm via Zoom follow-up workshop
 Registration Fee: \$25 per session Register at www.lmronline.org/upcoming-events

As nonprofits navigate the many challenges of the COVID-19 pandemic, they look at their financial bottom line and decide what to increase and what to decrease. In the May 25th session, LMR staff will share their organization's experience in developing a nonprofit sustainability matrix, which assessed their programs' mission impact and profitability while also informing decision making. The optional June 15th session will provide step by step guidance in developing a nonprofit sustainability matrix.

All sponsors will have logo placement on program announcements and program slide decks

Nearly every major study of nonprofit boards has identified recruitment as a significant challenge. To assist in creating diverse and inclusive boards, LMR will present its second virtual Board Connector using Degy World exhibit hall technology on *Thursday, April 29, 2021 from 5:30 pm to 7:30 pm*. The virtual experience will give individuals interested in nonprofit board service the opportunity to have one-on-one conversations with nonprofit leaders from over 40 agencies to discuss board service prospects. Projected attendance: 100+

Lead Sponsors: \$5,000

Welcome Booth - Lead Sponsors will have a two-sided booth at the entrance to the Board Connector Expo Hall giving your organization visibility to those entering and exiting the venue. Company representatives are recommended to attend the event and position themselves on either or both sides of the booth to engage with guests. In the image below on the right, you will see a sponsor booth setup. A-1, A-2, A-3 are spaces for your company logo and click-through URLs designated by you that participants can access in real time. B2 is a presentation board for a Google Slide deck that plays as guests enter your booth and interact, a great space to showcase your corporate social responsibility. D1 – D4 are static image boards with click-through URLs for whatever you designate, where you can have additional logos, images from community engagement events, photos of your employees, etc.



Lobby Welcome Desk - Your company's logo will be displayed on the welcome slide deck as guests enter the event.



LOCATION:
entrance to the Expo Hall building, just outside of the entry into the Expo Hall

Supporting Sponsors: \$2,500



LOCATION
entrance to the Expo Hall building, just outside of the entry into the Expo Hall

Lobby Welcome Desk - Your company's logo will be displayed on the welcome slide deck as guests enter the event.

Lobby Seating Area - Catch the attention of guests with this large board fit for a static image or rotating slide deck in the lobby seating area.



LOCATION
to the immediate right of the welcome Information Booth in the Expo Hall Lobby

Contributing Sponsors: \$1,000



LOCATION
entrance to the Expo Hall building, just outside of the entry into the Expo Hall

Lobby Welcome Desk - Your company's logo will be displayed on the welcome slide deck as guests enter the event.

Exhibit Row Sponsors: \$500

Display your logo and/or branding on two large static tiles aligned with an exhibit row.



LOCATION
There are two static tiles at the far right end of each row of booths inside the Expo Hall

Wall Sponsors: \$250



Display your logo on a static tile in the Expo Hall Lobby, to the right of the entryway.



The annual LMR Magazine recognizes leaders who have created impact in the region, highlights the current Leadership Quest class, and moves the future of our community to center stage.

This Fall publication reaches more than 2,000 leaders — modern, sophisticated change agents and consumers — the perfect audience to create new relationships. Take advantage of this exclusive opportunity to connect with the region’s decision makers and show your organization’s support of our community by placing a sponsorship message in the 2021-22 magazine.

Please reserve your space by July 2, 2021.
Artwork must be received by July 16, 2021.

Ad Sizes

- Full Page: \$3,000
- Half Page: \$2,000
- Quarter Page: \$1,000
- 1/6 Page Ad: \$500

For Sponsorships and Ads, please contact:

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