



Class of 2022 Housing Seminar Day

October 20, 2021

Virtual meeting via Zoom

Objectives:

- Understand the value of storytelling in advocacy
- Develop tools that can be used to influence public policy
- Learn how organizations can use programming to influence public policy

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| 9:00am | Welcome / Zoom Norms / Rules of Engagement <i>Cathy Buckenmaier, Programs & Events Manager, LMR</i> |
| 9:05 – 10:30am | Housing: Impacting Public Policy Panel <i>Kelly King Horne ('11), Executive Director, Homeward</i> <i>Brian Koziol, Executive Director, Virginia Housing Alliance</i> |
| 10:30 – 10:45am | Break |
| 10:45am – 12:00 | VUCA Tools for a VUCA World <i>Ann Deaton, PhD, PCC ('13), Managing Partner, The Bounce Collective</i> |
| 12:00 – 12:15pm | Break |
| 12:15 – 12:45pm | Immersion Team Conversations |
| 12:45 – 1:00pm | Evaluations |

REMINDER:

Next session will be on Wednesday, November 3, 9am – 1pm at Thomas R. Fulghum Center