



PARTNERSHIPS & SPONSORSHIPS 2024

CORPORATE PARTNERS

Invest in the mission of LMR while increasing your brand's visibility among 2,000+ LMR alumni, decision-makers, and influencers, showing your support of our region's community leadership. Organizations that invest \$10,000, or more are considered LMR's Corporate Partners.

Corporate Partners receive placement of their company logo and link to company homepage on the LMR website, newsletters, programs and materials.

SPONSORSHIPS

Sponsorship of LMR events and programs offers an exclusive opportunity to reach a captive audience comprised of the region's most engaged community members as well as key leadership.

LEADERSHIP QUEST

For four decades, Leadership Metro Richmond has developed and nurtured a community of leaders to serve first and then lead and who can influence sustainable change in our region. LMR's flagship program, Leadership Quest, connects diverse leaders for greater understanding and communications, increases their knowledge and perspectives on regional issues, and enhances their leadership with tools for impactful service. Sponsorships are sought for Quest recruitment sessions, class graduation, and much needed scholarships.

Premier Sponsor: \$5,000

Contributing Sponsor(s): \$2,500

Program Sponsor(s): \$1,000

BOARD CONNECTOR

Board Connector is an annual exhibit hall-style event that provides a space for residents, leaders, and nonprofit representatives to connect and discuss board service opportunities. Sponsors receive logo placement and recognition.

Presenting Sponsor: \$10,000

Premier Sponsor(s): \$5,000

Contributing Sponsor(s): \$2,500

**Contact Myra Goodman Smith, President & CEO to learn more about investing in LMR:
msmith@lmronline.org or 804-921-3919**



PARTNERSHIPS & SPONSORSHIPS 2023-2024

LEADING CONVERSATIONS: BEST PRACTICES IN FACILITATION

A training series that equips business and community leaders with the tools they need to lead conversations in a manner that is inclusive, informative, and effective. The training is conducted by VCIC. Sponsors receive complimentary registrations and logo placement.

Presenting Sponsor: \$10,000

Premier Sponsor(s): \$5,000

Contributing Sponsor(s): \$2,500

NONPROFIT BOARD GOVERNANCE WORKSHOPS

Workshops held year-round for nonprofit board leaders, board members and senior staff to connect with peers and gain knowledge on governance roles, responsibilities and best practices. Annual sponsors receive complimentary registrations and logo placement.

Presenting Sponsor: \$10,000

Premier Sponsor(s): \$5,000

Contributing Sponsor(s): \$2,500

SPRING ALUMNI LUNCHEON

The Spring Luncheon is an annual celebration of LMR Alumni and community leaders who are the pulse of our great region. The event includes recognizing the Ukrop Community Vision and Leader Who Serves Award recipients. Over 200 LMR Alumni and guests attend. Sponsors receive complimentary luncheon seats and logo placement on program communications. Sponsorships are still available at the Premiere, Contributing, and Award levels.

Presenting Sponsor: Dominion Energy

Premier Sponsor(s): \$5,000 | Virginia Credit Union

Contributing Sponsor(s): \$2,500

Awards Sponsor(s): \$1,000 | 3North

EXPERIENCE RVA (New)

In partnership with the Greater Richmond Partnership, an executive orientation program that provides an insider's overview of the region's issues, institutions, and leadership. This snapshot of the internal workings of our region is geared toward those executives new to the Richmond area or new to their positions within an organization. Inquire with CEO regarding sponsorships and benefits for this new program.

Presenting Sponsor: \$10,000

Premier Sponsor(s): Troutman Pepper

Contributing Sponsor(s): Atlantic Union Bank

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